

# SEPAGO 360° INFORMATION PROTECTION IMPLEMENTATION



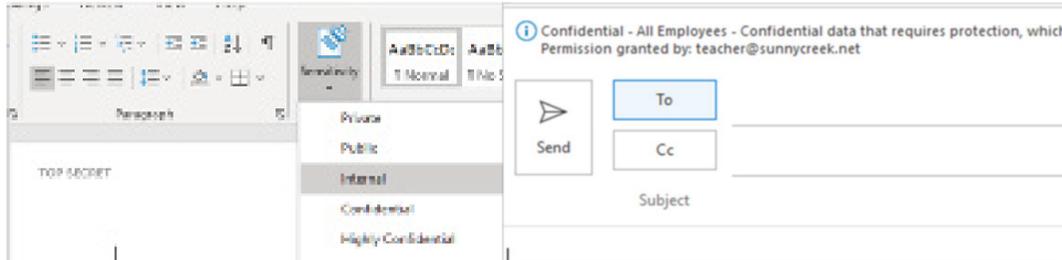
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## Compliant Cloud Services

Data is traveling between users, devices, apps, and services more than ever before. Businesses are working with customers, partners, and remote or outsourced employees and sharing sensitive information inside and outside of organizational parameters.

Microsoft Azure Information Protection (AIP) controls and helps to secure email, documents, and sensitive data that you share outside your company. From easy classification to embedded labels and permissions, enhance data protection at all times - no matter where it's stored or who it's shared with.

For many organizations, the starting point for the implementation of Azure Information Protection can be challenging. How many labels do organizations really need and how do they make sure their employees adopt the labels? With proven blueprints and experience from different customer projects, sepago will guide you on this implementation journey.



## AIP - How it works

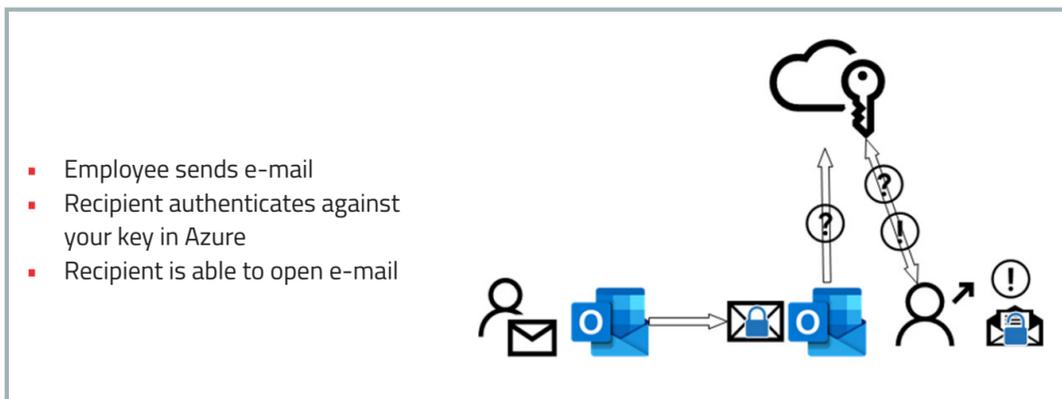
Azure Information Protection or AIP is one key part of the holistic Information Protection Framework. AIP uses a set of labels which represent your companies' data classification, for example: "Internal" or "Strictly Confidential".

The label can be applied by the user with only one mouseclick and enforces the underlying policies. These can range from only visual markings to encryption and do-not-forward behaviour of E-Mails. Only recipients who can authenticate themselves against your Rights Management Service are allowed and able to open and consume the protected content.

This all works automatically and relieves your users from accidentally sharing information they not intend to share.

To further help securing you data, AIP is able to apply label automatically based on identifiers (PII, credit cards numbers...) which helps you to stay compliant towards for example the GDPR.

The protection policies are embedded in the files metadata and accompany it wherever it goes and is stored. Either encrypted or not, you still have control over your data even outside your classic environment boundaries.



## Technical Implementation

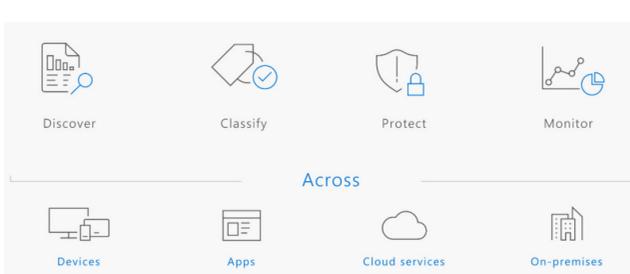
1. AIP PoC Kick-Off Workshop with Showcases
2. Requirement phase
3. Definition phase
4. Technical conception pilot
5. Implementation/ Roll-out of the technical concept in the pilot environment
6. Follow-up/ adaptation phase
7. Technical Roll-out

## Adoption & Awareness campaign

1. Organizational evaluation Proof-of-concept
2. Identify different labels, roles, scenarios & stakeholder
3. Tailor-made roll-out management: Communication plan & material
4. Activation of employees: Training
5. Measure the feedback and take appropriate actions: UX Measurement plan

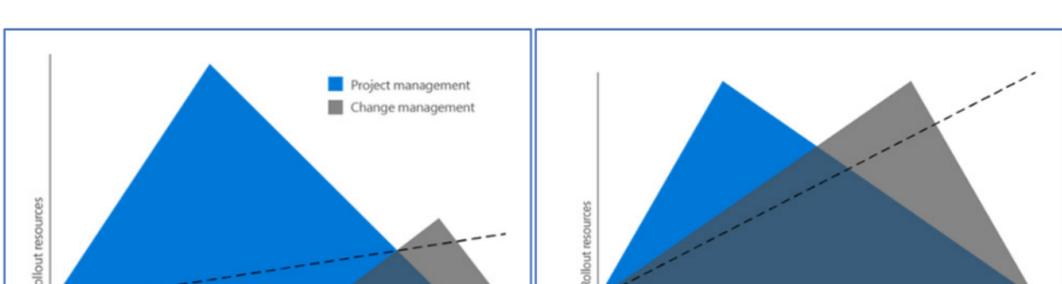
AIP let's you discover what data you have on premise or in the cloud. You can then automatically, or let users manually, apply the correct label according to your existing classification.

With the help of the label, the data is then protected. A powerful monitoring service then helps you to monitor the storage and transit of classified data.



## Implementation and Roll-out

Often new software like AIP is rolled out without a holistic organizational consideration. This impacts the end-user adoption and therefore security & compliance. The timing and extent of organizational change management significantly influences the success of the software implementation.



*"IT is important to support the change process continuously and procedurally structured. A holistic view with employees from all affected departments and hierarchy levels ensures a higher level of acceptance and understanding regarding the introduction of Microsoft security solutions."*



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